

BehaviourWorks

2024-25 Biodiversity Concerns Survey Snapshot: Support for environmental law reform policies

Key Results Summary

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BACKGROUND

RESEARCH PURPOSE AND APPROACH

The Biodiversity Council brings together leading experts including Indigenous knowledge holders to promote evidence-based solutions to Australia's biodiversity crisis. Biodiversity is the scientific term used to describe the richness and diversity of plants and animals in nature. We are currently undergoing a biodiversity crisis, with recent evidence suggesting that the rate and trajectory of biodiversity loss and resulting extinctions pose an even greater threat than previously thought₁.

In 2022, the Biodiversity Council undertook a benchmark study to better gauge current understanding and concern for biodiversity issues among Australians with a representative sample of 4,048 adults₂.

In 2023, the Council repeated the study with a representative sample of 3,421 Australian adults, to track change over the year.

In 2024, the Council repeated the study to again track change over time. In November and December 2024, a representative sample of 3,559 Australian adults completed the survey, matched to Australian census data on age, gender and location. Respondents were recruited via an online research panel. The survey took on average 15 minutes to complete, and included questions relating to relationships with nature, perspectives on nature₄, concern about biodiversity issues, information sources and trust, nature protective behaviours, perceived government performance on protecting nature, and support for nature-related policies.

This summary report presents an overview of key findings from the 2024 survey as they relate to environmental law reform policies. No data are included from the 2022 and 2023 surveys.



¹ https://theconversation.com/children-born-today-will-see-literally-thousands-of-animals-disappear-in-their-lifetime-as-global-foodwebs-collapse-196286

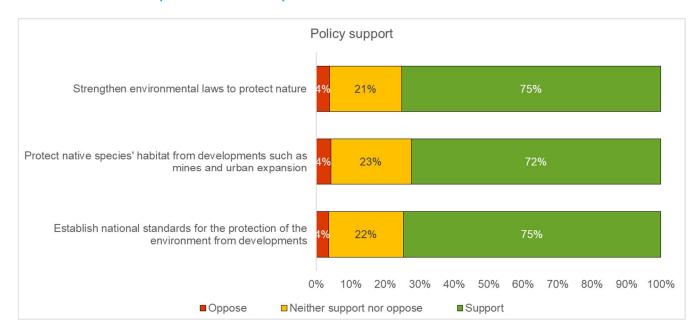
² https://biodiversitycouncil.org.au/media/uploads/2023 6/202305 biodiversity concerns survey report.pdf

³ https://biodiversitycouncil.org.au/admin/uploads/2024 Biodiversity Concerns Report f6ea3e5ee1.pdf

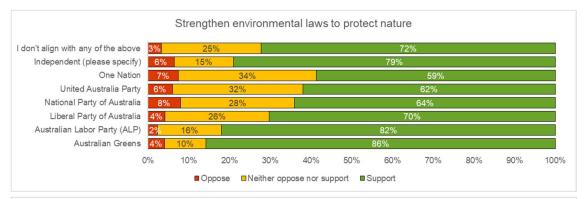
⁴ https://www.acf.org.au/nature-survey

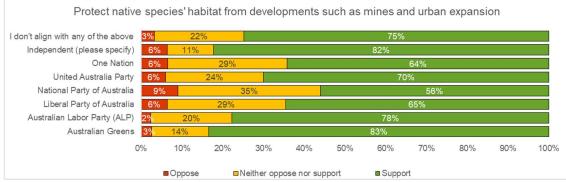
KEY RESULTS

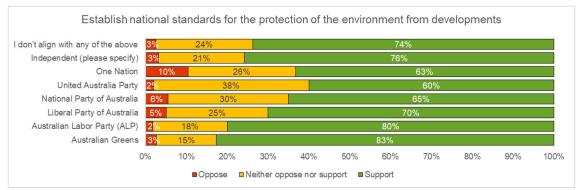
POLICY SUPPORT (TOTAL SAMPLE)



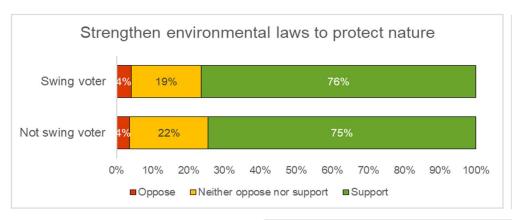
POLICY SUPPORT BY POLITICAL ALIGNMENT

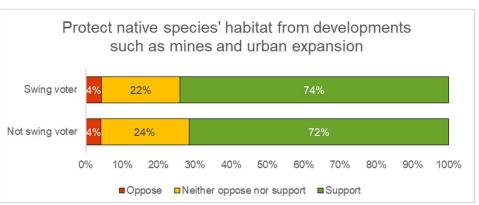


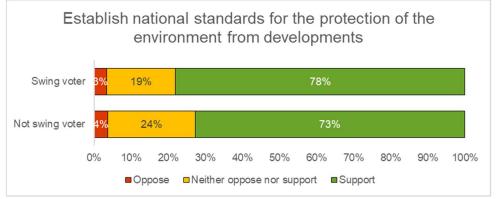




POLICY SUPPORT BY SWING VOTER

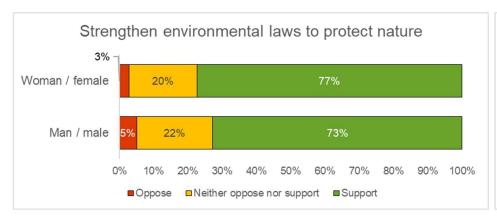


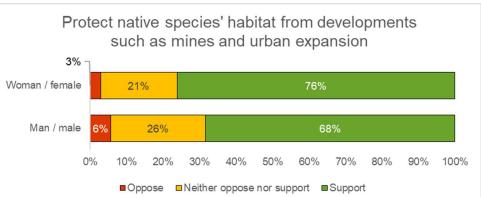


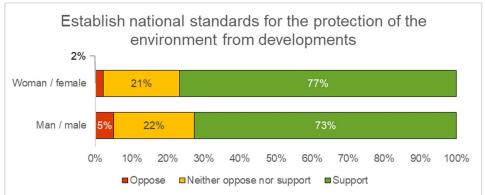


POLICY SUPPORT BY GENDER

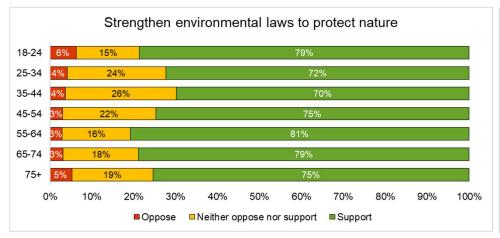
Note: due to small sample size, those that selected non-binary gender are not shown.

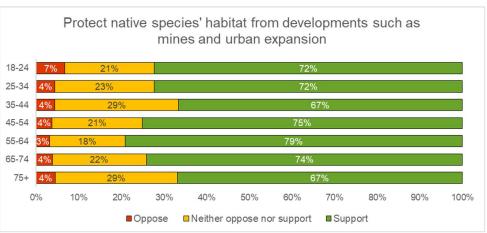


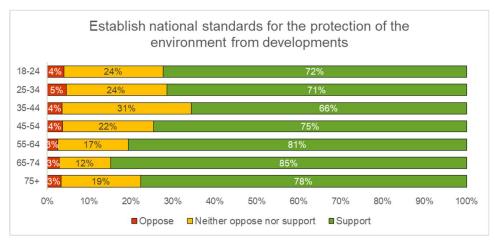




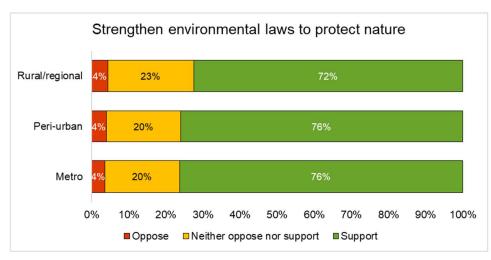
POLICY SUPPORT BY AGE GROUP

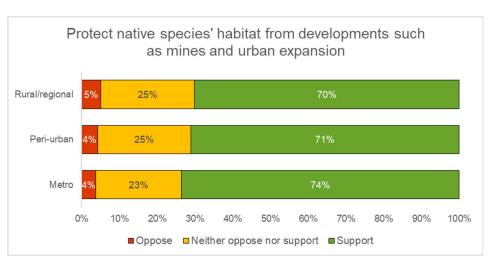


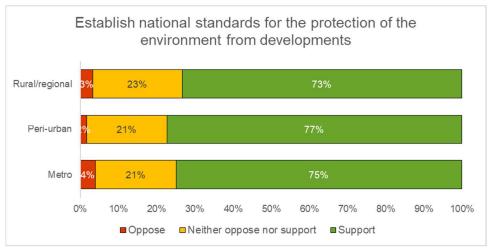




POLICY SUPPORT BY AREA TYPE







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Declarations of Conflict of Interest

The authors have no conflicts to declare.

Citation

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